

# IAB Sweden Premium Member 2012

*Dear IAB member*

*Next year IAB Sweden is releasing a new type of exclusive membership, Premium Member. The number of members holding this new membership will be strictly limited to five (5). As your company has been very active in and supportive of IAB Sweden we are proud to offer you this exclusive, time limited, opportunity.*

*The yearly fee is set to SEK 100,000 and includes the following;*

- *IAB Sweden company **membership** for 2012 (value SEK 4,800 – 18,900 depending on company size).*
- *Company **logo on the website** emphasizing your Premium Member status.*
- ***Premium sponsor** of the Annual IAB Sweden Conference (value SEK 55,000).*
- ***Sponsor of all other events** and seminars (6 in 2012) hosted and/or arranged by IAB Sweden.*
- *Logo on all **printed material** related to events*
- ***Thanking** premium members for their support on all events*
- ***Exhibit** at the Conference (optional)*
- ***Attendee lists** from all events and seminars.*

*Again this is an exclusive, time limited offer and we would like your response by 2011-12-01*

*To sign up, for questions or additional information, please contact CEO of IAB Sweden, Charlotte Thür, using contact details below.*

*Look forward to your reply and thank you very much in advance for your collaboration.*